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Contact: Ashley Reilly
617-646-3314
areilly@schneiderpr.com

GUNK AND LIQUID WRENCH REV UP THE 2011 SERIOUS SOLUTIONS TOUR
National Tour Will Conclude With Giveaway of Fully Restored 1968 Chevelle SS

INDIAN TRAIL, N.C., (April 5, 2011) - [Gunk](#)[®], the industry leader in engine cleaning and degreasing products, and [Liquid Wrench](#)[®], the powerful line of specialty spray penetrants and lubricants, today announce the 2011 Serious Solutions Tour. The tour, which will traverse the country from April through September, will appear at automotive shows, air shows, world championship cook-offs and select retail locations. During tour stops, consumers will learn about the best solutions for their serious automotive, garage and off-road cleaning and maintenance challenges, try Gunk and Liquid Wrench products and check out a fully restored 1968 Chevelle SS.

Gunk and Liquid Wrench fans across the country will have the opportunity to enter to win a fully restored, custom '68 Chevelle SS. Fans can also follow the Chevelle restoration process, view the tour schedule and follow the tour's progress on the Serious Solutions Tour page at www.SSTour2011.com.

“The Gunk and Liquid Wrench teams are excited to tour the country to meet with our customers and demo the new products that can be the serious solution to their automotive challenges,” said Aaron Martin, Director of Marketing for RSC Chemical Solutions, the parent company for the Gunk and Liquid Wrench brands. “We chose a '68 Chevelle SS because, like Liquid Wrench and Gunk, it's a long-standing American icon.”

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The 2011 Serious Solutions Tour powered by Gunk and Liquid Wrench kicks off on April 23 at the Koss Motor Sports Car Show in Gwinnett, Ga., and will stop at more than 30 events across the country in states including Kentucky, Tennessee, Colorado, Missouri and Illinois. At each stop, fans can learn how to tackle their toughest automotive and DIY challenges using Gunk and Liquid Wrench through on-site demos and product samples. Interactive videos will provide fans with a look at the '68 Chevelle SS restoration process and the new product offerings from Gunk and Liquid Wrench.

Tour attendees will be able to view the restored 1968 Chevelle SS and register to win the car. The winner of the '68 Chevelle will be selected at random on November 11, 2011 from entries submitted at tour stops and online. Entrants for the car giveaway must be 18 years or older, limit one entry per person, per household. Fans can enter at each mobile tour stop or online at gunk.com/68ss or liquidwrench.com/68Sss. For official giveaway rules, please visit the Serious Solutions Tour page at www.SSTour2011.com.

To enter the 1968 Chevelle SS giveaway:

<http://www.gunk.com/68ss> or
<http://www.liquidwrench.com/68ss>

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About RSC

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